

www.yourpieceofcalifornia.com

If you're thinking of Selling

CALIFORNIA REALTORS®
Your peace of mind.

**EAGLE LAKE
HOMES & LAND**

We hate to think that you have decided to leave Eagle Lake.

You may be feeling the same way about now, but the time may come for one reason or another.

Here are a couple of things for You to think about

- ~Have you considered if you would like to give, sell or leave your property to a family member?
- ~Have you checked with your other family members to see if they would like to buy, share or could otherwise get use of the property? Depending upon current market conditions it could be more profitable in the long run to hang onto it for a few years.
- ~We can help you look at current conditions.

If you decide that now is the time to sell, hopefully you decide to list with a Realtor®. Studies show that people who sell using a **Realtor® net more money faster than For Sale By Owners do.**



Interview several Agents in the area. Get a feel for how they work and how you think they'll represent you and your interests.

Here are some questions you can ask:

- ~How and where do you advertise?
- ~Do you advertise in the Multiple Listing Service?
- ~If no, ask why not? We'll tell you that there are times when it's not in your best interest to advertise in the MLS.

Did you know that 70% of homebuyers do their initial research online?

- ~We take advantage of other on line advertising tools such as **Google Base, Yahoo, CraigsList, Postlets, Trulio, Realtor.Com, Reciprocal postings with other local business and more.**

Ask to see Print Advertisements over a period of several months;

- ~Look for **“Sold”, “In Escrow” or “Pending”** on the **same properties month after month?**
- ~Do the ads look identical month after month? These are all not great indicators, ask us why.

Check out the web site. Is it easy to navigate? Does it have too much or too little information?

- ~Will potential buyers be able to find relevant answers to their questions about the area and your offering easily?
- ~Are the links current and pertinent?
- ~Are the listings updated regularly?

Next Page. . .

Staging Your Home For Sale & Other Resources

CALIFORNIA
REALTORS®
Your peace
of mind.

Staging Your Home For Sale

Preparing your property to attract potential buyers can seem challenging, if not overwhelming.

You want to do everything you can to make your property stand out, while enabling potential buyers to picture their belongings in the space.

If you are still living in your home, it's even more daunting to continue living there while keeping it ship shape for a potential buyer to see. If you live at a distance, coming here to spruce things up takes time and effort.

We are here to help you. We will provide our expertise in advising you on areas which can help make your property more **attractive *and* competitive**.

This includes a walk through and providing you with recommendations for **“staging” your home for sale**. We can also refer you to services to help get it done and oversee it as necessary.

A potential Buyer needs to be able to see the walls, ceiling, counters, windows, corners, closet space, cupboards etc... in order to be able to see first and foremost the condition of your property and secondly that they and their furniture and belongings will fit. If there's an area that they can't access they want to know “what damage may be hiding behind that?”

Ask us about helping you with this very important part of the process. Call or [email](#) today!

Useful Seller Resources

[Staging 101 - Free Home Selling Staging Tips](#)

[Zillow.com](#) - Home Valuations, here and where you're moving

[Realtor.com](#) - Homes & Realtors, here and where you're moving

[Bekins](#) - Lassen Transfer & Storage

[Movedirect.net](#) - Web based moving quote and referral service

[California Association Of Realtors](#) - Find a Realtor® & Information



Jim Bush - Broker/Owner

cell: 530-310-0261

Deby Bush - Sales Associate/Owner

cell: 530-310-0262

The information contained herein is believed to be reliable. It was obtained from third party sources.

Eagle Lake Homes & Land makes no claims or representations as to the accuracy of the information or qualifications of the parties listed.

Always do your homework.